



O I T I

by Barracuda

Barracuda Journeys

Itacaré

Bahia

Welcome to our Experiences Menu

Barracuda Journeys are native, immersive, and authentic experiences that connect our guests to the true essence of Itacaré through the guidance of our local hosts, who live Bahia every day.

With a deep knowledge of the land, we open pathways to the most genuine expressions of the region's culture, nature, flavors, and traditions. Each experience is thoughtfully designed with respect for local roots and led by those who carry the history and rhythm of this place.

Every journey is an invitation to transform time spent here into memories filled with meaning, connection, and inspiration.



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meet our experiences team



JOÃO | RAMON | JOÃO PEDRO | DANI | HONGOS | LEANDRO

ITACARÉ

BAHIA

BRAZIL



SIGNATURE EXPERIENCES

Journeys by Barracuda



SURF GUIDE



Surf Guide is a signature Barracuda experience, with surf at the core of our DNA. Led by an experienced local surfer with true insider knowledge of the coastline, its best-kept secrets, breaks, tides, and winds, each trip is fully tailored and can unfold over one or multiple days.

Following an initial conversation with each guest, we craft a personalized surf itinerary, with access to beaches by trail, car, or boat.

Our team of native surfers assess daily tides and conditions, selecting the best spots in Itacaré and surrounding areas, ensuring a true insider experience.

Recommended for those with an intermediate to advanced level of surfing.

INCLUDED:

- Ground transportation
- Barracuda rash guard
- Cooler with snacks for the day

ADDITIONAL ITEMS:

- Boat transportation

SURF GUIDE

5 hours — starting at R\$1,200 for up to 2 people





CIOBA BOAT TRIP



Aboard the Cioba, an authentic wooden fishing boat, we glide along the Rio de Contas, where mangroves and riverside communities shape the landscape and reveal the genuine rhythm of local life.

During this group experience, our team prepares a freshly caught fish over an open flame, in a traditional style. Light bites are served on board throughout the journey upriver.

This signature Barracuda Journey is a beautiful crossing that invites you to slow down and connect with the nature and culture of Itacaré.

INCLUDED

- Soft drinks & beers
- Snacks
- Rustic grilled fish

ADDITIONAL ITEMS:

- Wines

Please check our restaurant wine list for options to enjoy on board.

CIOBA BOAT TRIP

4h - R\$ 900 per person

Please note: this is a group experience.

Private charters are available upon request.







An aerial photograph of a wide river flowing into the ocean. The river is a deep blue, with a small boat and a motorboat visible in the lower left. The river is flanked by lush green tropical islands and a dense forest of palm trees on the right. In the distance, a small white lighthouse is visible on a small island. The sky is a clear, pale blue.

WHERE THE RIVER
MEETS THE SEA

ATLANTIC
FOREST
TREKKING
& PICNIC



A trail where every step is a discovery, led by a local host, a guardian of the stories that shape the place, enriched by the nuances of local fauna and flora.

Prainha, our final destination, is one of Bahia's most well-preserved beaches. After swimming, quiet contemplation, and moments of pure enchantment, a picnic is thoughtfully served by our team, featuring fresh fruits, sandwiches, and snack bars, enjoyed under the shade of coconut trees.

INCLUDED:

- Picnic

PRAINHA TREKKING

4/5h - R\$ 640 for up to 2 people







COCOA FARM EXPERIENCE

An authentic immersion into the Cocoa Coast of southern Bahia. The journey begins with a 40-minute drive to the district of Taboquinhas, followed by a river crossing to one of the farms supported by the Instituto Yandê Itacaré. There, cacao is cultivated using sustainable agroecological practices by a dedicated family of growers.

We will explore the entire cocoa journey, from soil to chocolate bar, tasting fresh cacao pulp, cocoa honey, nibs, and artisanal chocolates crafted on site.

The experience continues by canoe to the Noré waterfall, a perfect spot to cool off, followed by a simple, traditional lunch served with warmth and genuine local hospitality.

INCLUDED:

- Lunch
- Ground transportation

**CACAO FARM IN TABOQUINHAS
& AUTHENTIC LOCAL LUNCH**

R\$ 1.260 for 2 people

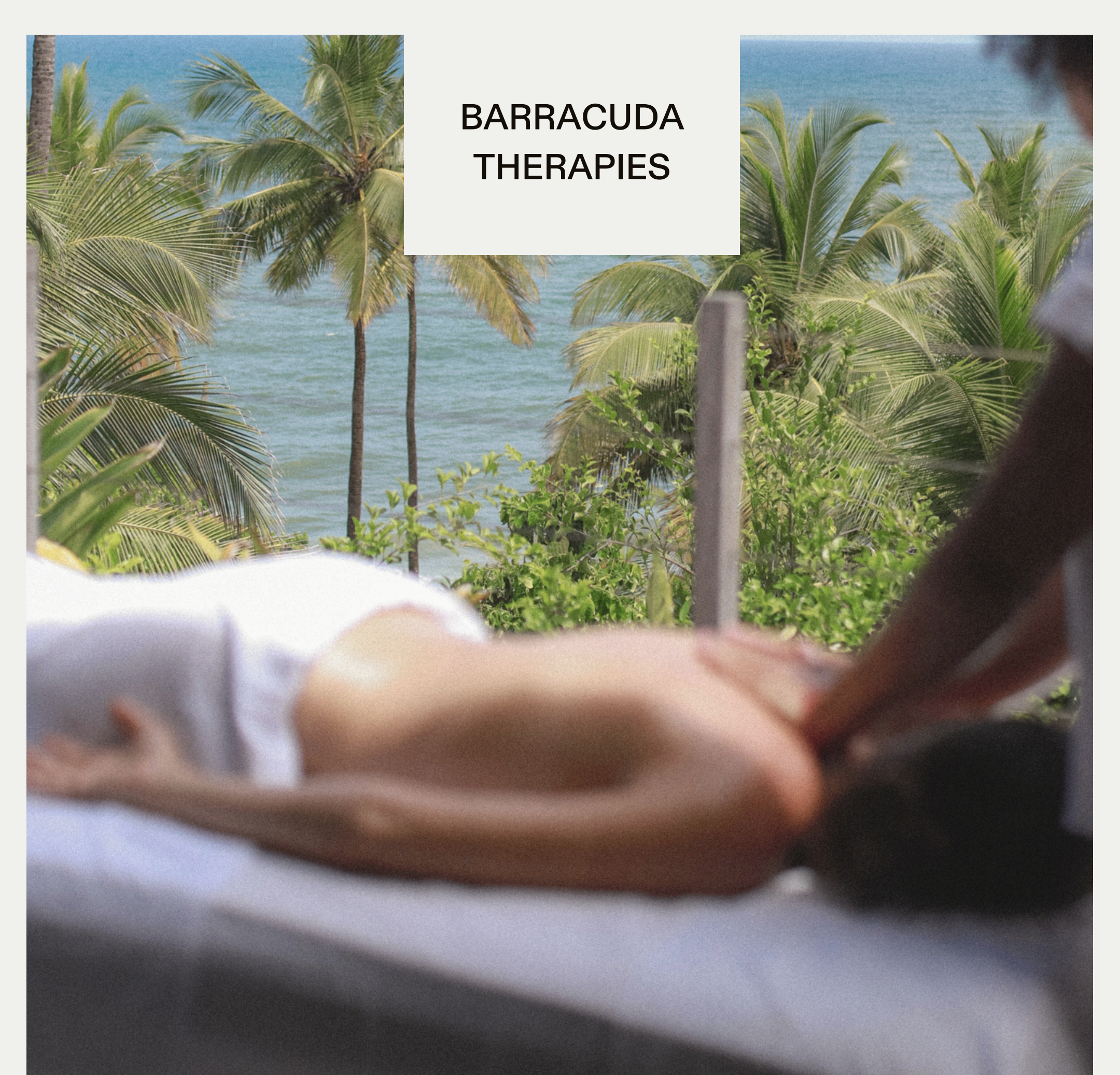
We recommend booking at least 48 hours in advance.





Wellness



A person is lying on a massage table, receiving a massage. The background is a tropical beach with palm trees and the ocean. The text "BARRACUDA THERAPIES" is overlaid on the image.

BARRACUDA THERAPIES

At Barracuda, wellbeing unfolds naturally, shaped by the calm of the surroundings and the rhythm of nature. Time slows, creating space to reconnect with body and mind.

In the comfort of your suite, overlooking the forest, a massage invites a moment of stillness, self-care, and sensory renewal.

From signature relaxing therapies to lymphatic drainage, explore our massage menu.

Check the [Massage Menu](#)



WELLNESS DAY

Drawing on experience, deep listening, and a holistic approach to wellness, our team designs personalized itineraries that integrate practices such as yoga, meditation, forest bathing and mindful outdoor activities.

Each program is carefully tailored to your intentions health goals, and can be structured as a full Wellness Day.

Contact our experience team to plan your personalized experience.

Sports & Adventure



OUTDOOR SPORTS



Disconnect from routine and immerse yourself in nature, culture, and the outdoor adventures of Itacaré.

RAFTING - 4h30 - R\$ 760 / 2 people

HAWAIIAN CANOE - 1h - R\$ 460 / 3 people

SUP LESSON - 1h - R\$ 190 / person

SURF LESSON - 2h - R\$ 600 / person **rash guard included*

CRAB FISHING ON THE CONTAS RIVER

2h - R\$ 450 / up to 3 people

A man in a white capoeira uniform, including a white tank top and white pants with a colorful patterned belt, is holding a bow and arrow. He is standing in a tropical setting with palm trees and lush greenery in the background. The lighting is warm and golden, suggesting sunset or sunrise. The text "CAPOEIRA CLASS" is overlaid on a white rectangular box in the upper right corner of the image.

CAPOEIRA CLASS

Movement, rhythm, and expression of Bahian culture.

The capoeira class takes place in an open space, with full body engagement and vibrant musicality. The gestures, singing, and sounds of the berimbau create an atmosphere of surrender. It's an experience to feel Bahia with your whole body, gaining deeper insight into the ancestry, resilience, and beauty of this Brazilian art form.

CAPOEIRA CLASS
1h - R\$ 290 / person



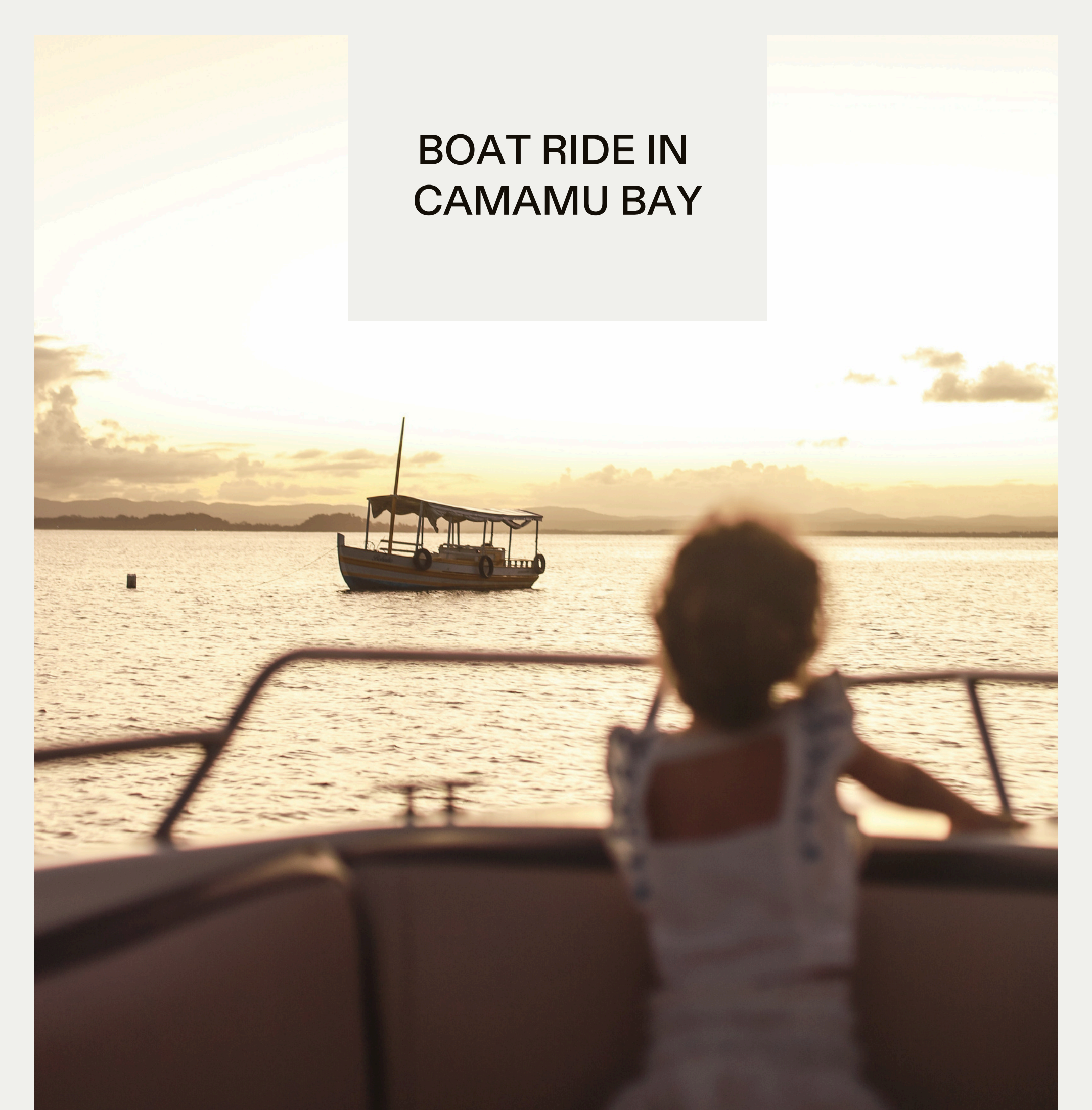
BEACHES TRAIL

Venture through stunning landscapes towards some of Itacaré's most cherished beaches, following scenic trails framed by the Atlantic Forest and coconut groves.

ENGENHOCA TO ITACAREZINHO
4h - R\$ 690 / up to 2 people

JERIBUCAÇU
4h- R\$ 640 / up to 2 people





BOAT RIDE IN CAMAMU BAY

When the vastness of the Baía de Camamu unfolds, we know we have arrived at another piece of paradise. Dive into calm, crystal-clear waters, explore untouched corners, discover the beauty of Ponta do Mutá in Barra Grande, and end the journey with a refreshing dip at Tremembé Waterfall.

Exclusive boat and crew.

CAMAMU BAY

7h - R\$3.440 / up to 2 people

CAMAMU BAY + TREMEMBÉ WATERFALL

7h - R\$3.940 / up to 2 people

OCEANIC FISHING



Fishing spans generations and is an integral part of the local culture and way of life, connecting the town to the rhythm of the sea. With the continental shelf close to the coast, Itacaré stands out as one of the premier fishing destinations on the Bahian coast.

Sport fishing is carried out using electric or manual reels, targeting fish through trolling or deep-sea techniques.

OCEANIC FISHING

7h - R\$ 4.200 / up to 3 people

Gastronomy



A close-up photograph of a chef's hand holding a large, grilled lobster. The lobster is covered in a white sauce and garnished with green herbs. It is being held over a metal grill (parrilla) where several other pieces of seafood, including fish and more lobsters, are being cooked. The background is slightly blurred, showing a kitchen setting with metal racks and a white wall.

PARRILLADA BARRACUDA

Saturday nights at Barracuda Hotel & Villas are the stage for a timeless tradition. Freshly caught lobsters and coastal fish are grilled to perfection on the parrilla, served with colorful sides and all the charm of Bahia.

EVERY SATURDAY, FROM 7 PM

R\$ 420 / person

QUINTA DA MATA



Every Thursday, the restaurant of the Barracuda Hotel & Villas unveils a special evening enhanced by live music.

BARRACUDA HOTEL & VILLAS
EVERY THURSDAY, FROM 7 PM

Community & Sustainability Project



COMMUNITY & SUSTAINABILITY PROJECTS



Discover the initiatives of the Yandê ITACARÉ Institute

Since 2021, Instituto Yandê Itacaré has been dedicated to promoting the social, cultural, and environmental development of the region. Conceived and supported by the Barracuda Group, the institute leads initiatives that strengthen the local community and foster impact-driven entrepreneurship.

By engaging with these projects, the Barracuda experience becomes a genuine encounter with Itacaré : its people, its stories, and its culture.

institutoyandeitacare.org





Booking, Changes & Cancellation Policy

We recommend that experiences be requested at least 8 hours in advance.

Cancellations are free of charge if made at least 24 hours before the scheduled time.

For cancellations made with 6 hours or less notice, a fee of 30% of the total experience price will apply.

In cases of adverse weather conditions or force majeure, experiences may be canceled or rescheduled at the discretion of the Barracuda team.

All experiences are subject to availability.

BEYOND HOSPITALITY, A WAY OF LIFE.

Share your interests with us so we can
craft tailor-made experiences for you,
your family, and your friends

