


Yandê Itacaré

 instituto
gandê
itacaré



About the Institute

Founded in 2021 by the Barracuda Group, which has been present in Itacaré since 2013, the Yandê Itacaré Institute is a non-profit, public-interest organization dedicated to the sustainable development of the region.

Since its inception, the Institute has supported 12 impact projects, co-developed with the local community and partner organizations, reinforcing a shared commitment to the environmental, social, and cultural heritage of Itacaré.

Mission

*Yandê, in Tupi-Guarani,
means "Us"*

The mission of Yandê Itacaré Institute is to identify, scale and strengthen community initiatives purposed for transformation. These are projects that promote social justice and inclusion, celebrate local culture, and create opportunities for prosperity through sustainable entrepreneurship.



What we do

The Institute operates as a project incubator for community-led initiatives, selecting proposals submitted by residents and organizations from Itacaré.

We offer mentorship, training, and financial support to help projects reach maturity and evolve into sustainable businesses. By equipping initiatives with the tools for autonomy, we amplify their potential for impact and ensure their continuity beyond the Institute.

Our Values

Sustainability

Meet the community's current needs while expanding opportunities for future generations, promoting the equitable development of Itacaré.

Respect

An unwavering commitment to equality and respect, practicing active listening and honoring the history, culture, and identity of the local community.

Diversity

Uphold diversity as a strength, nurturing a plurality of perspectives and experiences, and supporting the fight against discrimination in all its forms.

Commitment

Guided by dedication, consistency and passion in every project, we turn goals into tangible results, creating real value for the community and transforming lives.



Our Programs & Results

Climate Guardians - *CO2 Legal Tourism*

In Itacaré, the Institute acts as the replicator of the Climate Guardians Destinations Program, created by the Mecenass da Vida Movement and active in various tourist destinations across Brazil. The program focuses on restoring degraded ecosystems, protecting biodiversity, and creating socio-economic development opportunities for traditional and quilombola communities.

10 families receive PES (Payment for Environmental Services);

210 hectares protected;

187 tons of greenhouse gases (GHG) sequestered.

Towards Zero Waste Program

This program promotes responsible waste management with the goal of reducing the environmental impact of our hospitality operations, raising awareness, and educating the organization about proper material disposal. Its methodologies strengthen a circular economy and reduce our carbon footprint.

903 kg of solid waste sent for recycling;

31,482 tons of organic waste treated through composting;

22,982 tons of GHG sequestered;

Monthly return of compost transformed into fertilizer.

Itacaré Social Incubation Program (PINSI)

PINSI supports initiatives that strengthen technical and management skills in cultural and socio-environmental projects, with the ultimate goal of creating sustainable social enterprises. The program empowers individuals and organizations to reach their full potential for impact.

33 proposals submitted in the call for projects;

7 proposals approved;

More than 1,600 people impacted by the program;

6 areas of action covered: sports, culture, environmental, education, female leadership, and income generation.

Cultivating Itacaré

Ongoing support to make courses, workshops, and events available to the community, aimed at preserving and strengthening the cultural identity of the Itacaré.

32 students receive support to study a foreign language;

11 cultural and Afro-Brazilian initiatives are supported.



Juliana Ghiotto
president



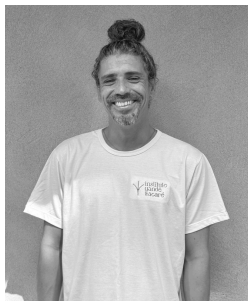
Neila Farias
executive director



Beibianne Souza
financial manager



Joice Bacelar
social media



Willian Mixtura
towards zero waste coordinator



Michele Franco
projects manager

A meeting of purpose



Mr. Osvaldo
Taboquinhas Farm

**Your support becomes
a part of our story.**



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